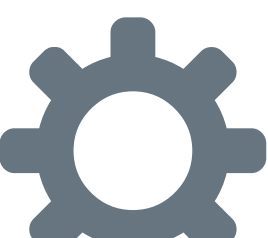
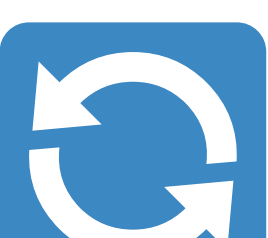
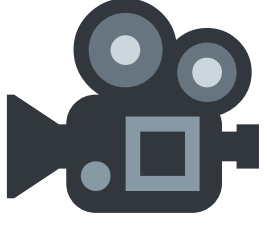
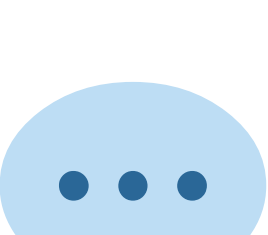
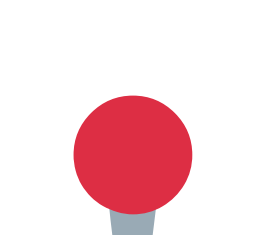
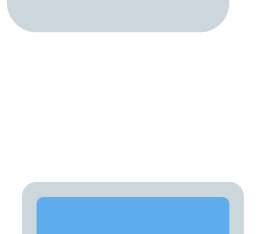


DIGITAL MARKETING TRAINING SYLLABUS

-  **Keyword Research**
-  **SEO Introduction**
-  **On-Page SEO**
-  **Off-Page SEO**
-  **Technical SEO**
-  **SEO Updates**
-  **Content Writing**
-  **WordPress**
-  **Graphic Designing**
-  **Logo Designing**
-  **YouTube Thumbnail Designing**
-  **Facebook and Instagram post Designing**
-  **Social Media Optimization**



-  **Social Media Marketing**
-  **Facebook Marketing**
-  **Instagram Marketing**
-  **YouTube Optimization**
-  **LinkedIn Marketing**
-  **Lead Generation**
-  **Google Search Console**
-  **Email Marketing**
-  **Online Reputation Management**
-  **Google My Business**
-  **Quora**
-  **Google Ads**
-  **Search Ads**
-  **Display Ads**
-  **Video Ads**



-  **Google Analytics**
-  **Affiliate Marketing**
-  **Case studies**
-  **Real-Time Projects**
-  **Industry Marketing Tools**
-  **Resume Building**
-  **Interview Questions**
-  **Mock Interviews**
-  **Placement Assistance**

JOB CRACKING COURSE

